

# 2018-2019 TTC Catalog - Business (BUS)

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## **BUS 001 - Business Non-Equivalent**

**Lec:** 0 **Lab:** 0 **Credit:** \*

Indicates credit given for business course work transferred from another college for which there is no equivalent course at TTC. \*Hours vary depending on external course.

**Division:** Business Technology

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## **BUS 101 - Introduction to Business**

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0

This course is a study of the nature of business activity in relation to the economic society, including how a business is owned, organized, managed and controlled.

**Grade Type:** Letter Grade

**Division:** Business Technology

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## **BUS 110 - Entrepreneurship**

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0

This course introduces the process of starting a small business, including forms of ownership and management. Entrepreneurship addresses innovation, change and planning in the creation of flexible, customer-driven, world-class companies.

**Grade Type:** Letter Grade

**Division:** Business Technology

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## **BUS 112 - Service Management Systems**

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0

This course is a study of the conceptualization, structure and organization of a business service company.

**Grade Type:** Letter Grade

**Division:** Business Technology

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## **BUS 121 - Business Law I**

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0

This course is a study of legal procedures, law and society, classifications and systems of law, the tribunals administering justice and their actions, contracts, sales, transfer of titles, rights and duties of the parties, conditions, and warranties.

**Grade Type:** Letter Grade

**Division:** Public, Professional and Legal Studies

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## **BUS 136 - Compensation and Benefits Analysis**

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0

This course offers a practical exploration of the systems, methods and procedures involved in establishing, administering and controlling compensation and benefits systems within the organization.

**Grade Type:** Letter Grade

**Division:** Business Technology

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## **BUS 176 - International Marketing**

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0

This course includes the study of economic, political, legal and cultural environments affecting international marketing; how to adapt the marketing mix to foreign markets; and how a company or product evaluates opportunities in international marketing.

**Grade Type:** Letter Grade

**Division:** Business Technology

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## **BUS 210 - Introduction to e-Commerce in Business**

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0

This course is the study of electronic commerce and the operations and applications from the business perspective. Emphasis is placed on business concepts and strategies and how they apply to the process of buying and selling goods online.

**Grade Type:** Letter Grade

**Division:** Business Technology

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## **BUS 220 - Business Ethics**

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0

This course includes an exploration of ethical issues arising in the context of doing business. Topics include employee rights and responsibilities, corporate regulations and rights, discrimination, truth in advertising, employee privacy, environmental exploitation, and free enterprise.

**Grade Type:** Letter Grade

**Division:** Business Technology

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## **BUS 250 - Introduction to International Business**

**Lec:** 3.0 **Lab:** 0 **Credit:** 3.0

This survey course in international business is designed to enhance the global perspective of business students. Emphasis is placed on the legal, cultural, economic and political factors faced in operating an international business.

**Grade Type:** Letter Grade

**Division:** Business Technology

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